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ceceposya<sup>a</sup>

『 ceceposya 』

' ceceposya ' is an old Japanese word, meaning a way to praise something good, convey and whisper important things.

We put this word as our brand name from our mind for spreading and passing important thoughts and things.



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### Brand Policy

Textiles in daily life use

Persistence and passion to hand feel and quality

Always with pleasant and playful mind

Make our daily life happy

Free and airy

For matured people

A brand accompanying daily life

### Brand Story

Things that have always been together from long time ago

Something we want to continue to be with from now onward

What we value and care about

It makes everyday more joyful, someone feel pleasant,  
and brings more smiles.

We create and offer such kind of fabrics.

Comfortably hand-fitting paper, cool, breezy and hand crispy linen, naturally undulating surface, smooth and sensitive shine, fiber-inherent natural hand, and various finishes and techniques. Thanks to these elements, collaborating traditionally skilled craftsmanship with contemporary designs, these textiles gently stay with our sound life as if these are hints of seasons and tiny happy happenings in our days and weeks. Enjoy distinct JAPAN premium products that make your life happy and pleasant with your touch of playful mind.

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## Breathing WASHI

Japanese WASHI having more than 500 years of history. One of the most representing items of Japanese culture of life, that has been deeply taking root into our daily life. It had consumed in every areas and environments of our everyday life. Especially "SHOUJI" (WASHI window) and "FUSUMA" (WASHI sliding interior doors) have functions of both moisture absorbency and thermal property, and can work as NATURAL AIR CONDITIONING – absorbing moisture in steamy summer, and supplying moisture in dry winter. It is the best matching material to the Japanese climate. Having wet pulpy vegetable fibers spreading thin can entangles the fibers each other tight, WASHI has a tensile strength. If it is used longer times, WASHI gets better and deeper look and taste during the long time running, fits better to use, and shows the different texture piece by piece. In these days, WASHI attracts people in the world as environment friendly material. WASHI is a material that keep accompanying us and our life also from now onward.



## Linen – It has been with our everyday life for long long time ago

Linen is called as the oldest fiber in the human history. Its root goes way back to 3 million 4 thousand years ago. It intakes and diffuse water well, also it have a good ventilation. It also has dry and moistureless touch. Mostly used for clothing, not clinging to sweaty skin, feeling cool for best material in summer time. But not only in summer, it is popular for all seasons for its thermal controllability and heat transferability – cool in summer and warm in winter. Linen has the best physical strength in all the fibers, and has strong resistance against water. You can enjoy using it for a long time with a careful handling. The longer you use, the softer it fits well to body and living environment, the more it gets luster. It needs only sunshine and rain to grow, environment friendly, and has stain repellent / easy to clean off thanks to the pectin inherently in its fiber. Linen is truly high sustainable material.



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hirahira  
ひらひら



fuwafuwa  
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uneune  
うねうね



zarazara  
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Beloved skills Merging cultures

Inherited skills, tools and devices

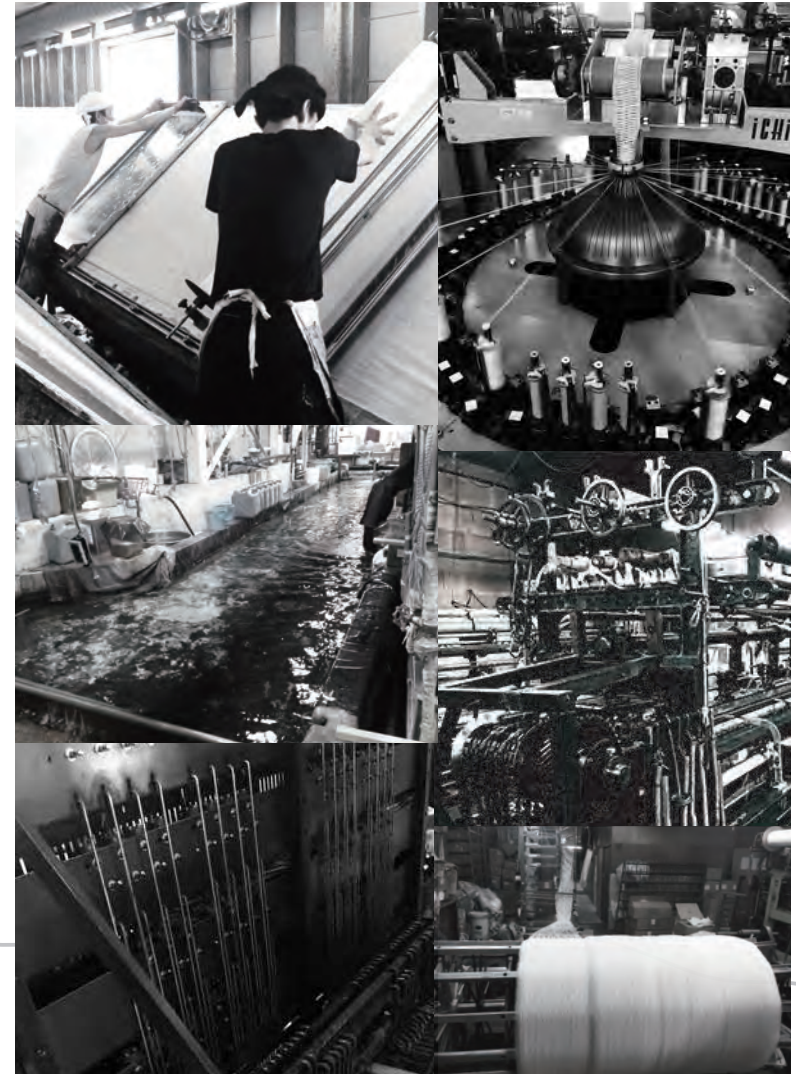
" Beloved creatures " created by melting Japanese heart and values

together with those in the world and essences of the time

Beauty that has been handed over for years,

and something innovative created by Japanese characteristics

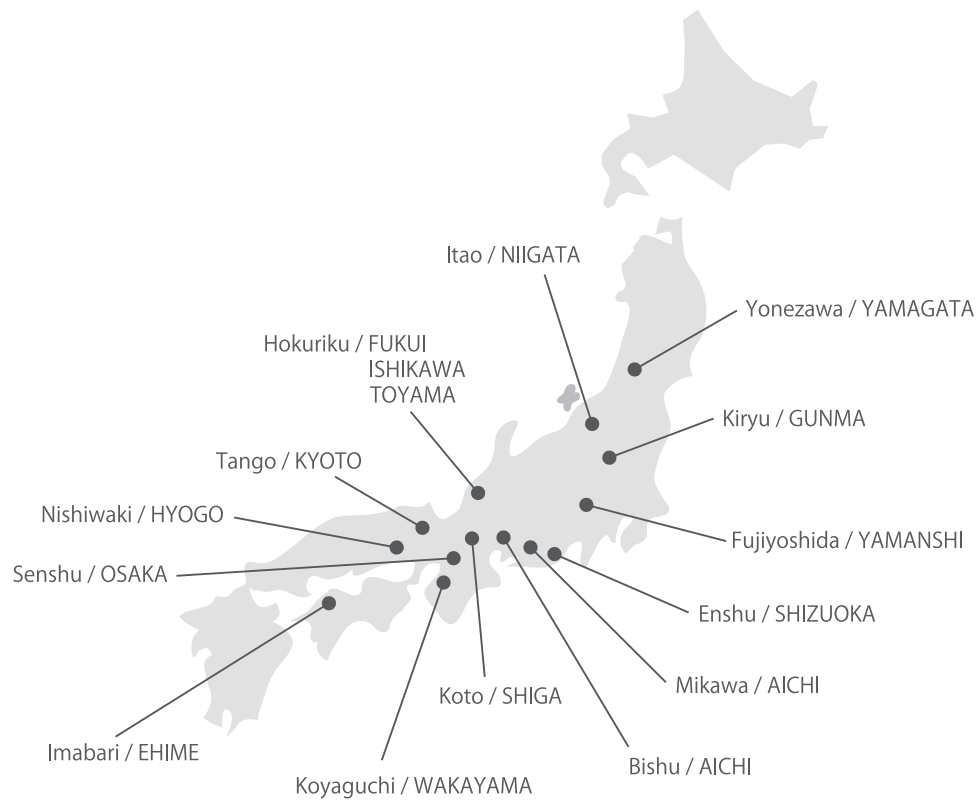
being good at incorporating different cultures





## Japanese manufacturing

In every production area in Japan, even now it is still inherited, renewed,, and produces many fabrics.



Something made by someone's hands bring comfort to someone's everyday life. Whenever you choose and use any product, it also allows the creator to continue their creation. Everyone is connected each other and in the same loop.

We have been in collaboration with Japanese traditional production regions such as handmade Japanese paper or hand printing, hoping that our creation supports these regions and contributes traditional skills to be passed down for years to come. With much help of their skilled-techniques and wisdom, we advance the prototypes and it ends in beautiful works loved and cherished.

Our fabrics are full of feeling as if it has been with us for a long time. We will continue to create such fabrics that we want to stay with and cherish for the days to come.



HP



Contact



instagram

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